



## Roundup(R) Sponsors Carl Edwards

May 10, 2005

No. 99 Ford to Carry Roundup Extended Control Logo at Richmond and Coke 600

CONCORD, N.C., May 10 /PRNewswire/ -- Roush Racing and Scotts Team Racing announced today that the No. 99 Ford of Carl Edwards will carry the Roundup(R) Extended Control logo and new paint scheme as the primary sponsor for the upcoming races at Richmond International Raceway on May 14 and the Coca-Cola 600 on May 28.

"We're really excited to have Roundup on the No. 99 Ford this coming weekend," said Edwards. "Roundup came onboard with the No. 99 team last year and paved the way for the great success that Roush Racing and The Scotts Company have had together this season. Roundup Extended Control is the third brand in the Scotts lawn and garden stable to support the No. 99 as a primary sponsor this year, and Miracle-Gro has occupied a highly visible associate position as well. I believe my good fortune in winning at Atlanta with Scotts continues to provide a lot of positive momentum for the team, and I feel confident that we will have a good chance to finish up front at Richmond and Charlotte."

In just his fourth NEXTEL Cup start last season, Edwards ran up front all night long at Richmond in the fall. Edwards ultimately finished sixth, one of his five top-10 finishes in the No. 99 Ford in 2005. Edwards will race the same car he raced to a seventh place finish at Phoenix a few weeks ago. Edwards tested at Richmond last week in the Busch car and feels like he learned some things to help both the Busch and Cup programs this coming week.

"We had a pretty good test last week." Edwards continued, "I think I learned some things with regard to set up and driving that will help both the Busch and Cup teams this week. Our primary goal right now on the Cup side is to get back in the top-10 in points and I think we can do that with a strong run in the RoundUp Extended Control Ford this weekend."

Much like Carl's advancement to the Nextel Cup Series this year, Roundup Extended Control is an exciting new product that was recently introduced, and was specially developed to take weed and grass control to a whole new level.

"Roundup Extended Control not only provides the ultimate in weed and grass control, just like Roundup has always been known for," says Vito Boscaino, Vice President, Strategy and Business Development, Scotts. "But now we've made it better by providing weed and grass prevention for up to four months after application. We appreciate the fact that homeowners not only want their lawn and garden to look the best that they can, but they also want products that work fast and consistently, in varied weather conditions and produce long-term benefits. The great part of using Roundup Extended Control on your driveways, sidewalks, patios, fence lines and in mulched areas is that it will leave more time to watch Carl 'get up on the wheel' and control the No. 99 Ford as he works towards making 'The Chase'."

Edwards and the No. 99 team have bounced in and out of the top-10 over the last several weeks dropping to 14th after a wreck at Talladega placed Edwards 32nd. A ninth place run at Darlington moved Edwards up to 13th in the overall point standings, just 16 points out of 10th. Currently Edwards is one of 15 drivers eligible for "The Chase" following the Darlington event. With a good run at Richmond, Edwards and the No. 99 Roundup Extended Control team could easily bounce back into the top-10 then begin to solidify their place in "The Chase".

For more information on Roundup or any of the Scotts products visit [www.roundup.com](http://www.roundup.com) , or [www.scotts.com](http://www.scotts.com) or call 800-246-7219. For more information on Carl Edwards and the No. 99 team log onto [www.roushracing.com](http://www.roushracing.com) .

### About Roush Racing

Roush Racing is a subsidiary of Livonia, Mich., based Roush Industries that operates nine motorsports teams; five in NASCAR Nextel Cup with drivers Mark Martin, Matt Kenseth, Kurt Busch, Greg Biffle and Carl Edwards; three in the Busch Series with Martin, Kenseth and Edwards; and two in the Craftsman Truck Series with drivers Ricky Craven and Todd Kluever.

### About Roundup and Scotts

Scotts(R) is the exclusive marketing agent for the consumer lawn and garden Roundup(R) brand, owned by Monsanto (NYSE: MON). For more than 130 years, The Scotts Miracle-Gro Company (NYSE: SMG) has been the world's leader in do-it-yourself lawn and garden consumer products. The family of brands, including Scotts, Roundup, Miracle-Gro and Ortho, give beginning and expert gardeners all they need to create thick, green lawns, beautiful outdoor and indoor gardens, and delicious vegetables and fruits, as well as to keep their homes safe and sound from pests.

\* Roundup(R) and Extended Control(R), are registered trademarks of

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SOURCE Scotts Miracle-Gro Company

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